AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (Previously Presented) A multiple exchange instance, comprising: a plurality of exchanges; and

a common instance for implementing the exchanges, the exchanges sharing a set of common components and each exchange having a respective view having respective unique components, wherein the common instance comprises a database divided into a plurality of subschemas, and wherein each of the exchanges is singularly associated with and implemented within a respective one of the plurality of sub-schemas providing a respective partial view of the common instance, and wherein each of the exchanges is allocated to a different merchant.

- 2. (Currently Amended) The multiple exchange instance of Claim 1 wherein the multiple exchanges are implemented within the common instance and wherein the common instance for facilitating facilitates communication between a first exchange of the exchanges and a second exchange of the exchanges.
- 3. (Original) The multiple exchange instance of Claim 1 wherein the multiple exchanges each have a respective operator, and wherein the multiple exchange instance allows each allowing the operator to perform input/output using the common components to perform the input/output for each of the respective multiple exchanges.
- 4. (Original) The multiple exchange instance of Claim 3 wherein the input/output comprises an authentication operation for each of the exchanges.
- 5: (Original) The multiple exchange instance of Claim 3 wherein the common input/output comprises a catalog content input operation for each of the exchanges.

- 6. (Original) The multiple exchange instance of Claim 3 wherein the common input/output comprises a registration operation for each of the exchanges.
- 7. (Original) The multiple exchange instance of Claim 1 wherein the multiple exchanges are configured to use communication protocols to communicate with processes external to the common instance.
- 8. (Original) The multiple exchange instance of Claim 7 wherein the communication protocol is XML (extensible markup language).
- 9. (Original) The multiple exchange instance of Claim 1 wherein the common instance is implemented using a database program running on one or more computer systems.
- 10. (Currently Amended) A method for a multiple exchange instance implemented on a server computer system, the server computer system including a processor coupled to a computer readable memory, the memory containing computer readable instructions which when executed by the processor implement a method comprising the steps of:
- a) defining a common instance using a common schema that defines a database;
- b) slicing the common instance into a plurality of exchanges, wherein the common instance is divided into a plurality of sub-schemas, and wherein each of the exchanges is singularly associated with and is implemented within a respective one of the plurality of sub-schemas providing a respective partial view of the common instance and wherein each of the exchanges is allocated to a different merchant;
 - c) implementing a common support architecture for the exchanges;
- d) implementing efficient communication between a first exchange of the exchanges using the common support architecture; and

- e) presenting a custom view of the exchanges to respective operators of the exchanges.
- 11. (Original) The method of Claim 10 wherein the exchanges share a set of common components within the common support architecture and wherein the custom view has respective unique components.
- 12. (Currently Amended) The method of Claim 10 wherein the multiple exchanges are implemented within the common instance for facilitating communication between the first exchange and the second exchangeexchanges.
- 13. (Original) The method of Claim 10 further comprising the step of:

 performing input/output using the common components for each of the multiple
 exchanges, the input/output performed by the respective operators.
- 14. (Original) The method of Claim 13 wherein the input/output comprises an authentication operation for each of the exchanges.
- 15. (Original) The method of Claim 13 wherein the common input/output comprises a catalog content input operation for each of the exchanges.
- 16. (Original) The method of Claim 13 wherein the common input/output comprises a registration operation for each of the exchanges.
- 17. (Original) The method of Claim 10 wherein the exchanges are configured to use communication protocols to communicate with processes external to the common instance.

- 18. (Original) The method of Claim 17 wherein the communication protocol is XML (extensible markup language).
- 19. (Original) The method of Claim 10 wherein the common instance is implemented using a database program.
- 20. (Previously Presented) A multiple exchange instance, comprising: a plurality of exchanges; and

a common database for implementing the exchanges within a common schema, the exchanges sharing a set of common components and each exchange having a respective view having respective unique components, wherein the common schema is divided into a plurality of sub-schemas, and wherein each of the exchanges is singularly associated with and is implemented within a respective one of the plurality of subschemas providing a respective partial view of the common schema, and wherein each of the exchanges is allocated to a different merchant, and wherein the exchanges each have a respective operator, allowing an operator to perform input/output using the common components to perform the input/output for each of the exchanges.